



OIA Services Ltd acquires WLS Ltd

OIA Services LTD keeps investing in the Italian regulated market. After the launch of online operations in June and the very good performances reported in the first two months, the company owning Betaland and Enjoybet brands strengthens its positioning in the retail gambling market by purchasing the Italian operations of WLS Ltd. WLS has entered the Italian regulated market in March by regularizing 60 betting shops.

The acquisition received the authorization by ADM and it is part of a fine tuning of OIA' strategy following to the announced delay of the State call for tenders for 15.000 betting points of sale. OIA confirms its interest in being a key player for the next tender; the 60 betting shops coming from WLS will be connected to the ADM/Sogei systems in the next few days in order to start operations at the beginning of September.

"We happily take this opportunity", Carmelo Mazza (CEO of OIA Services LTD) says "in this turbulent time for the gambling industry in Italy; nowadays we believe that agility in strategy execution is key to achieve great results". "Though latecomers - Mazza continues - we like to think big. We aim at showing that a sustainable growth in the regulated market is possible and that there is no longer space for business outside regulated gambling."

